



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Red Shift
Attention: Sara Capozello
411 Branchway Road
Richmond, VA 23236

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
961573-1	10/14/12	October 2012	10/01/12 - 10/12/12

<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
WCVB	Scott Tarka	Boston	Local

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Super PAC	US Chamber	178

<u>Flight Dates</u>	<u>Order #</u>	<u>Alt Order #</u>
10/05/12 - 10/12/12	961573	

<u>Billing Calendar</u>	<u>Billing Type</u>	<u>Deal #</u>
Broadcast	Cash	

<u>Special Handling</u>

<u>IDB #</u>	<u>Advertiser Code</u>	<u>Product Code</u>

<u>Agency Ref</u>	<u>Advertiser Ref</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/08/12	10/12/12	5a Eyeopener	5-6a	MTWTF--	:30	3	\$1,600.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	M	10/08/12	5:23 AM	5a Eyeopener	5-6a	:30	CC01MA06H	\$1,600.00	NM
3	WCVB	Tu	10/09/12	5:44 AM	5a Eyeopener	5-6a	:30	CC01MA06H	\$1,600.00	NM
2	WCVB	F	10/12/12	5:23 AM	5a Eyeopener	5-6a	:30	CC01MA06H	\$1,600.00	NM
2	10/08/12	10/12/12	6a Eyeopener	558-7a	MTWTF--	:30	3	\$3,500.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$3,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WCVB	M	10/08/12	5:58 AM	6a Eyeopener	558-7a	:30	CC01MA06H	\$3,500.00	NM
2	WCVB	W	10/10/12	6:59 AM	6a Eyeopener	558-7a	:30	CC01MA06H	\$3,500.00	NM
1	WCVB	Th	10/11/12	5:58 AM	6a Eyeopener	558-7a	:30	CC01MA06H	\$3,500.00	NM
3	10/08/12	10/12/12	Good Morning America	658-9a	MTWTF--	:30	4	\$4,000.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$4,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WCVB	M	10/08/12	8:50 AM	Good Morning America	658-9a	:30	CC01MA06H	\$4,000.00	NM
3	WCVB	W	10/10/12	7:50 AM	Good Morning America	658-9a	:30	CC01MA06H	\$4,000.00	NM
4	WCVB	Th	10/11/12	7:50 AM	Good Morning America	658-9a	:30	CC01MA06H	\$4,000.00	NM
1	WCVB	F	10/12/12	7:49 AM	Good Morning America	658-9a	:30	CC01MA06H	\$4,000.00	NM
4	10/08/12	10/12/12	Midday News	1158a-1230p	MTWTF--	:30	4	\$1,200.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WCVB	M	10/08/12		Midday News	1158a-1230p	:00		\$1,200.00	NM
			Credited							
2	WCVB	Tu	10/09/12	12:25 PM	Midday News	1158a-1230p	:30	CC01MA06H	\$1,200.00	NM
1	WCVB	Th	10/11/12	12:09 PM	Midday News	1158a-1230p	:30	CC01MA06H	\$1,200.00	NM
4	WCVB	F	10/12/12	11:59 AM	Midday News	1158a-1230p	:30	CC01MA06H	\$1,200.00	NM



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961573-1	10/14/12	October 2012	10/01/12 - 10/12/12
Advertiser	Product	Estimate Number	
Super PAC	US Chamber	178	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/08/12	10/12/12	KATIE COURIC DAY	3-4p	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 10/08/12 3:11 PM KATIE COURIC DAY 3-4p :30 CC01MA06H \$1,000.00 NM									
2 WCVB W 10/10/12 3:54 PM KATIE COURIC DAY 3-4p :30 CC01MA06H \$1,000.00 NM									
6	10/08/12	10/12/12	ELLEN EF	4P-5P	MTWTF--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 10/08/12 4:37 PM ELLEN EF 4P-5P :30 CC01MA06H \$2,000.00 NM									
2 WCVB W 10/10/12 4:29 PM ELLEN EF 4P-5P :30 CC01MA06H \$2,000.00 NM									
7	10/08/12	10/12/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	3	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 3 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 10/08/12 5:37 PM Newscenter 5 at 5 5-6p :30 CC01MA06H \$3,500.00 NM									
3 WCVB Tu 10/09/12 5:43 PM Newscenter 5 at 5 5-6p :30 CC01MA06H \$3,500.00 NM									
1 WCVB Th 10/11/12 5:21 PM Newscenter 5 at 5 5-6p :30 CC01MA06H \$3,500.00 NM									
8	10/08/12	10/12/12	World News Tonight	630-7p	MTWTF--	:30	5	\$4,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$4,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 10/08/12 6:55 PM World News Tonight 630-7p :30 CC01MA06H \$4,600.00 NM									
2 WCVB Tu 10/09/12 6:53 PM World News Tonight 630-7p :30 CC01MA06H \$4,600.00 NM									
5 WCVB W 10/10/12 6:55 PM World News Tonight 630-7p :30 CC01MA06H \$4,600.00 NM									
4 WCVB Th 10/11/12 6:56 PM World News Tonight 630-7p :30 CC01MA06H \$4,600.00 NM									
3 WCVB F 10/12/12 6:55 PM World News Tonight 630-7p :30 CC01MA06H \$4,600.00 NM									
9	10/05/12	10/12/12	Chronicle	728-8p	MTWTF--	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB F 10/05/12 7:38 PM Chronicle 728-8p :30 CC01MA06H \$4,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 10/08/12 7:29 PM Chronicle 728-8p :30 CC01MA06H \$4,000.00 NM									
2 WCVB Tu 10/09/12 7:42 PM Chronicle 728-8p :30 CC01MA06H \$4,000.00 NM									
10	10/08/12	10/12/12	Castle	958-11p	M-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 10/08/12 10:35 PM Castle 958-11p :30 CC01MA06H \$15,000.00 NM									
11	10/05/12	10/12/12	Newscenter 5 at 11	11-1130p	MTWTF--	:30	3	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$8,000.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number	
Super PAC	US Chamber	178	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/05/12	10/12/12	Newscenter 5 at 11	11-1130p	MTWTF--	:30	3	\$8,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 10/05/12 11:27 PM Newscenter 5 at 11 11-1130p :30 CC01MA06H \$8,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 3 \$8,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 10/08/12 11:28 PM Newscenter 5 at 11 11-1130p :30 CC01MA06H \$8,000.00 NM 4 WCVB Tu 10/09/12 11:24 PM Newscenter 5 at 11 11-1130p :30 CC01MA06H \$8,000.00 NM 2 WCVB W 10/10/12 11:23 PM Newscenter 5 at 11 11-1130p :30 CC01MA06H \$8,000.00 NM									
12	10/05/12	10/05/12	Shark Tank	758-9p	----F--	:30	1	\$8,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ----F-- 1 \$8,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 10/05/12 7:59 PM Shark Tank 758-9p :30 CC01MA06H \$8,000.00 NM									
13	10/06/12	10/07/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----SS 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 10/06/12 5:23 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 CC01MA06H \$400.00 NM 2 WCVB Su 10/07/12 6:00 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 CC01MA06H \$400.00 NM									
14	10/06/12	10/07/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----SS 2 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 10/06/12 6:28 AM 6a Weekend Eyeopener 558-7a :30 CC01MA06H \$1,500.00 NM 1 WCVB Su 10/07/12 6:58 AM 6a Weekend Eyeopener 558-7a :30 CC01MA06H \$1,500.00 NM									
15	10/06/12	10/07/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 10/06/12 8:39 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 CC01MA06H \$1,800.00 NM									
Total Spots							39		

Payment Terms 30 Days

<u>Gross Total</u>	\$147,000.00
<u>Agency Commission</u>	\$22,050.00
<u>Net Amount Due</u>	\$124,950.00